

News Advisory

For Immediate Release:
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"Buns Up" 5K to Promote Colon Cancer Awareness

All Proceeds to be Used to Provide Cancer Screenings

What:

In an effort to promote awareness about colon cancer and encourage people to get screened, Mountain West Society of Gastroenterology Nurses and Associates (MWSGNA) is hosting the first ever "Buns Up" 5K Walk/Run.

Nearly 150 participants are expected. In addition to T-shirts and other items, six free colonoscopies will be given away, courtesy of Victor Cruz, M.D. and Stewart Ellington, M.D. The Utah Department of Health's Screen for Life program is sponsoring the race.

Why:

Every three minutes someone in the U.S. is diagnosed with colon cancer, and every 10 minutes someone dies from the disease. Colon cancer is the second-leading cancer killer affecting both men and women in the U.S. and Utah. Screening tests can find precancerous polyps so they can be removed before they turn into cancer.

When:

Saturday, March 26, 2011 Race starts at 9 a.m.

Where:

Olympus Hills Shopping Center (3900 South and Wasatch Blvd.)

Interview

Opps:

Karen Coleman, daughter of the late Doug Miller

Colon cancer survivors

Medical professionals specializing in the gastroenterology field